



YMCA of Greater Westfield's 9th Annual **CYCLE FOR A CAUSE** **CYCLE-A-THON**

Saturday, November 2, 2024
8:00AM – 12:00PM

HOW TO PARTICIPATE:

Each bike is a TEAM bike; raising a minimum of \$500 per bike.

1. Please sign up with Andrea Allard at email aallard@westfieldymca.org or call 413-568-8631.
2. Then fill out the Participation Form. Donate a general gift to the campaign, sponsor a team, or sign up to ride as a TEAM.

TEAM Instructions:

- Not all team members have to ride the day of the event. You can campaign and raise donations for your team. If you are riding as a team, the 4 hour ride can be divided amongst team members in any time slots.
- You may donate your portion of the team ride or ask friends and family to sponsor you. (Example: If you have four people ride for an hour each, each team member is responsible for raising/donating \$125.
- All teams must be registered by Oct. 28, 2024
- Donations raised by the team ride may be turned in to the Y before the event or during check in on the day of the event. Use the included pledge sheet for yourself. All riders should complete an individual participant form or pledge card.
- Photocopy your pledge card for your own records.
- In an effort to save time at registration, individual riders should have all donations in one envelope.
- Checks should be made out to YMCA of Greater Westfield. These contributions are tax deductible.

PLEASE bring your pledge sheet, donations, and a SMILE!

TEAM AWARDS

An AWARD will be given to the most Spirited Team/Bike. An AWARD will be given to the Team that raises the most money on one bike by the day of the event.



WHY CYCLE?

Cycle for a Cause is a four hour cycling event that helps to raise funds for the Y's Annual Campaign. The Y provides all individuals and families an opportunity to participate in quality programs regardless of their ability to pay. Last Year the YMCA of Greater Westfield served close to 4,000 families, adults and children. Through our financial assistance program we helped over 1000 families and children and provided over \$225,000 dollars in scholarship. With your support, the Annual Campaign ensures that the YMCA is there for those who need us the most. Your generous donation helps us fulfill our mission and vision every day. With a commitment to nurturing the potential of every child and teen, promoting healthy living and fostering a sense of social responsibility, the Y ensures that every individual has access to the essentials needed to learn, grow, and thrive regardless of their ability to pay. Every dollar raised goes directly to providing financial assistance.

**WE'RE MORE THAN A GYM,
WE'RE A CAUSE**



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**PARTICIPANT
FORM:**

Participant Name: _____

Phone# _____ Email: _____

Mailing Address: _____

I am riding with a TEAM: _____

Team Captain: _____

Sponsor Name	Phone	Address	Contri bution	Paid
For additional blank sponsor sheets, see front desk.			Total	

OUR CAUSE DEFINES US

We know lasting personal and social changes come when we all work together. That's why, at the Y, strengthening our community is our cause. Every day we work side by side with our neighbors to make sure everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. Thank you for your contribution and making a difference in our community.

For more information, contact Andrea Allard, aallard@westfieldymca.org, or 413.568.8631.

67 COURT STREET, WESTFIELD, MA 01085



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SO MUCH MORE IS POSSIBLE WITH YOUR SUPPORT

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Sponsorship Opportunities \$2,000 – \$1,000 – \$500 – \$250 – \$100

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

For more information, please contact
Andrea Allard, CEO at aallard@westfieldymca.org
or 413-568-8631 • 67 Court St. Westfield, MA

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Proceeds from the
CYCLE FOR A CAUSE
will benefit the
**WESTFIELD YMCA ANNUAL
CAMPAIGN.**

The YMCA of Greater
Westfield Inc. is a 501(c)(3)
non-profit charitable
organization. Your
contribution is tax
deductible to the extent of
the law. The YMCA is an
association of volunteers
and staff dedicated to the
development of individuals
and communities in spirit,
mind and body.
TAX ID. # 04-2126585

PRESENTING SPONSOR – \$2,000

- Premier placement of company logo on participant t-shirt
- Premier placement of company logo on event banner
- Prominent display of company banner at event
- Event banner displayed at Westfield YMCA for 2 months post event
- Thank you announcements by DJ/instructors during event
- Name included in news materials sent to media

TRAIL BLAZER SPONSOR – \$1,000

- Placement of company logo on event banner
- Prominent display of company banner at event
- Prominent placement of company logo on participant t-shirt
- Event banner displayed at Westfield YMCA for 2 months post event
- Thank you announcements by DJ/instructors during event

HILL CLIMBER SPONSOR – \$500

- Placement of logo on event banner
- Event banner displayed at Westfield YMCA for 2 months post event
- Company logo on participant t-shirt
- Thank you announcements by DJ/instructors during event

EXPLORER SPONSOR – \$250

- Company name on event banner
- Event banner displayed at Westfield YMCA for 2 months post event
- Company name on participant t-shirt

FRIENDS OF THE WESTFIELD YMCA – \$100

- Table Signage

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SPONSORSHIP REGISTRATION



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Business / Organization:

(as it should appear in printed material)

Authorizing Contact:

Address:

Phone:

Fax:

Email:

Sponsorship Levels (check below):

- | | |
|--|--|
| ☐ Presenting Sponsor \$2,000 | ☐ Please bill me at the above address |
| ☐ Trail Blazer Sponsor \$1,000 | ☐ Payment is enclosed; no invoice necessary |
| ☐ Hill Climber Sponsor \$500 | ☐ Payment to follow |
| ☐ Explorer Sponsor \$250 | |
| ☐ Friends of the Westfield YMCA \$100 | |

Payment Options

Sponsorship payment may be completed by mailing a check made payable to the
YMCA OF GREATER WESTFIELD

ATTN: Cycle-a-thon
67 Court Street, Westfield, MA 01085.

For credit card transactions, please call Andrea Allard at 413-568-8631

Sponsorship confirmation and logos for presenting, trail blazer, hill climber, explorer sponsors must be submitted by October 24, 2024 to be included on promotional materials.
Please submit a high resolution, jpg or PDF file for reproduction.

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