



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF GREATER WESTFIELD'S PREMIER EVENT – COMEDY FOR A CAUSE TO BENEFIT YMCA PROGRAMS AND SERVICES

FRIDAY, MAY 27, 2022

6:00 PM

TEKOA COUNTRY CLUB – 459 RUSSELL RD – WESTFIELD, MA

**TOGETHER,
WE CAN ACHIEVE
SO MUCH MORE!**

As a leading nonprofit partner throughout the country, the Y has the track record and on-the-ground presence to move communities forward, just as we do here in Westfield. As a charity, we work every day to address community needs, ensure that all are welcome and make sure that no one is turned away for inability to pay.

At the Y, strengthening community is our cause. Strong communities don't just happen; they're the result of steady leadership and stewardship of strong values. That's the Y. We make a difference by focusing on three key areas: youth development, healthy living and social responsibility. By investing in our kids, our health and our neighbors, the YMCA of Greater Westfield ensures that everyone, regardless of age, income or background, has the opportunity to thrive.

Sponsorship Opportunities: \$10,000 ~ \$5,000 ~ \$2,500 ~ \$1,500

Program Advertising Opportunities: \$500 ~ \$250 ~ \$150

Marketing Value: Significant marketing opportunities are available. Hundreds of individuals will recognize the sponsor's alignment with the YMCA and its nationally distinguished work in advancing youth development, healthy living and social responsibility.

For More Information:

Please contact Andrea Allard by calling
(413) 568-8631, or by emailing aallard@westfieldymca.org

SPONSORSHIP LEVELS

Platinum Sponsor – \$10,000

Premier placement of company logo on event banner
Premier display of company banner at event
Company named as “Lead Sponsor”: included in all promotional/news material sent to the media
Individual Signage Displayed at Event
Company name and logo to appear on front cover of Program Book
Event banner displayed at YMCA for 6 months post event
Full Page Logo display in Program Book
Logo on Website Event Page
Sixteen (16) tickets to the event
Premier seating for the show
Logo on event gift item

Gold Sponsor – \$5,000

Premier placement of company logo on event banner
Prominent display of company banner at event
Individual Signage Displayed at Event
Event banner displayed at YMCA for 6 months post event
Full Page Logo in Program Book
Eight (8) tickets to the event
Premier seating for the show
Name included in news materials sent to media
Logo on Website – Event Page

Silver Sponsor – \$2,500

Prominent placement of company logo on event banner
Individual signage displayed on day of event
Event banner displayed at YMCA for 6 months post event
Full Page Logo in Program Book
Four (4) tickets to the event
Priority seating for the show
Logo on Website – Event Page

Bronze – \$1,500

Placement of logo on event banner
Individual Signage Displayed at Event
Event banner displayed at YMCA 6 months post event
Full Page Logo in Program Book
Two (2) tickets to the event
Priority seating for the show
Logo on Website – Event Page

Program Book Logos

\$500 Full Page Logo / \$250 Half Page Logo / \$150 Quarter Page Logo

Sponsorship payment may be received by mailing a check made payable to the YMCA of Greater Westfield, c/o Premier Event, 67 Court Street, Westfield, MA 01085 or taken by phone at 413 568 8631. Logos for platinum, gold, silver, and bronze sponsors must be submitted to aallard@westfieldymca.org by May 20, 2022. Please submit a high-resolution, jpg or PDF file for reproduction.

YMCA OF GREATER WESTFIELD'S PREMIER EVENT - COMEDY FOR A CAUSE SPONSORSHIP REGISTRATION

Proceeds will benefit the YMCA of Greater Westfield. Please enter your information on the form below. (Attached Business Card Acceptable)

Business /Organization: _____
(As it should appear in printed material)

Authorizing Contact: _____

Address: _____

Phone: _____ Fax _____

Email: _____

Sponsorship Levels (check below):

- | | |
|---|----------|
| <input type="checkbox"/> Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Silver Sponsor | \$2,500 |
| <input type="checkbox"/> Bronze Sponsor | \$1,500 |

Program Book Logos (check below):

- | | |
|---------------------------------------|-------|
| <input type="checkbox"/> Full Page | \$500 |
| <input type="checkbox"/> Half Page | \$250 |
| <input type="checkbox"/> Quarter Page | \$150 |

Sponsorship confirmation, logos and ads must be submitted by May 20, 2022 to be included on event promotional materials.

Please submit a high resolution, jpg or PDF file for reproduction to aallard@westfieldymca.org

Questions, call Andrea Allard
413-568-8631

Friend of the YMCA

- I am not able to attend, but will support the event with a gift of \$_____

Method of Payment (check one)

- Please bill me at the above address
 Payment is enclosed; no invoice necessary
 For Credit Card Transaction please call Andrea Allard at (413) 568-8631

Please mail payment and completed form to:

YMCA of Greater Westfield
67 Court Street
Westfield, MA 01085

The YMCA of Greater Westfield, Inc. is a 501(c)(3) non-profit charitable organization. Your contribution is tax deductible to the fullest extent of the law. The YMCA is an association of volunteers and staff dedicated to the development of individuals and communities in spirit, mind and body. **YMCA Federal Tax ID # 04-2126585**