

CYCLE FOR A CAUSE

YMCA OF GREATER WESTFIELD'S

11th Annual
CYCLE-A-THON



benefitting the Y's Annual Campaign
Saturday, November 7, 2026
8:00a.m. - 12:00p.m.



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YMCA OF GREATER WESTFIELD'S 11TH ANNUAL CYCLE-A-THON
Saturday, November 7, 2026, 8:00a.m. - 12:00p.m.

SO MUCH MORE IS POSSIBLE WITH YOUR SUPPORT

CYCLE FOR A CAUSE is a four-hour cycling event that helps to raise funds for the Y's Annual Campaign. Through Annual Campaign funds, the Y provides all individuals and families an opportunity to participate in quality programming, regardless of their ability to pay.

Last year alone, the Y served over 6,000 families, adults, and children. Through our financial assistance program, we helped over 1,200 families and children, and provided over \$210,000 in scholarships.

With a commitment to nurturing the potential of every child and teen, promoting healthy living, and fostering a sense of social responsibility, we make sure every dollar raised goes directly to providing opportunities and support for our community. With your support, the Annual Campaign ensures the Y is there for those who need us most.

Sponsorship Opportunities available: \$2,000 - \$1,000 - \$500 - \$250 - \$100



**For more information, please contact
Ashley Buxton, Mission Advancement Director,
at abuxton@westfieldymca.org or 413-568-8631**

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**Proceeds from
CYCLE FOR A CAUSE
will benefit the
Y's Annual Campaign**

TAX ID.#04-2126585



PRESENTING SPONSOR - \$2,000

- Premier placement of company logo on participant t-shirt
- Premier placement of company logo on event banner
- Prominent display of company banner at event
- Event banner displayed at the Y for 2 months post event
- Thank you announcements by DJ/Instructors during event
- Company name included in marketing collateral sent to media

TRAIL BLAZER SPONSOR - \$1,000

- Prominent placement of company logo on participant t-shirt
- Prominent placement of company logo on event banner
- Prominent display of company banner at event
- Event banner displayed at the Y for 2 months post event
- Thank you announcements by DJ/Instructors during event

HILL CLIMBER SPONSOR - \$500

- Company logo on participant t-shirt
- Placement of company logo on event banner
- Event banner displayed at the Y for 2 months post event
- Thank you announcements by DJ/Instructors during event

EXPLORER SPONSOR - \$250

- Company name on participant t-shirt
- Company name on event banner
- Event banner displayed at the Y for 2 months post event

FRIENDS OF THE WESTFIELD Y - \$100

- Company name on table signage during event

Sponsorship confirmation and logos for Presenting, Trail Blazer, Hill Climber, and Explorer sponsors must be submitted by October 23, 2026 to be included on promotional materials. Please submit a high-resolution image for reproduction.



Ashley Buxton, Mission Advancement Director
at abuxton@westfieldymca.org or 413-568-8631

SPONSORSHIP REGISTRATION

YMCA OF GREATER WESTFIELD'S 11TH ANNUAL CYCLE-A-THON

Saturday, November 7, 2026, 8:00a.m. - 12:00p.m.

COMPANY NAME: _____

(as it should appear in printed material)

PRIMARY CONTACT: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVELS (check below):

☐ Presenting Sponsor \$2,000

☐ Trail Blazer Sponsor \$1,000

☐ Hill Climber Sponsor \$500

☐ Explorer Sponsor \$250

☐ Friends of the Westfield Y \$100

☐ Payment is enclosed; no invoice necessary

☐ Please bill me at the above address

☐ Payment to follow

PAYMENT OPTIONS:

Payment may be completed by mailing a check made payable to
YMCA OF GREATER WESTFIELD
Attn: Cycle-a-thon
67 Court Street, Westfield, MA 01085

or for credit card payment, please call Ashley Buxton at 413-568-8631



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at abuxton@westfieldymca.org or 413-568-8631

Thank you for your support of the YMCA of Greater Westfield, a 501 (c)(3) nonprofit organization, dedicated to improving the quality of life for our community since 1888.