



CYCLE FOR A CAUSE

**YMCA of Greater Westfield's 7th Annual CYCLE-A-THON
To Benefit the YMCA's Annual Campaign**

Saturday, November 2nd, 2019 • 8:00AM – 12:00PM

SO MUCH MORE IS POSSIBLE WITH YOUR SUPPORT

Cycle for a Cause is a four hour cycling event that helps to raise funds for the Y's Annual Campaign. The Y provides all individuals and families an opportunity to participate in quality programs regardless of their ability to pay. Last year the YMCA of Greater Westfield served close to 6,000 families, adults and children. Through our financial assistance program we helped over 1000 families and children and provided over \$250,000 dollars in scholarship. With your support, the Annual Campaign ensures that the YMCA is there for those who need us the most. Your generous donation helps us fulfill our mission and vision every day. With a commitment to nurturing the potential of every child and teen, promoting healthy living and fostering a sense of social responsibility, the Y ensures that every individual has access to the essentials needed to learn, grow, and thrive regardless of their ability to pay. Every dollar raised goes directly to providing financial assistance.

Sponsorship Opportunities \$2,000 – \$1,000 – \$500 – \$250 – \$100

**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

For more information, please contact Andrea Allard, CEO or Cindy Agan, Fitness Director. Call or contact @ 413.568.8631, aallard@westfieldymca.org or cagan@westfieldymca.org
67 Court Street, Westfield, MA

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Proceeds from the
CYCLE FOR A CAUSE
will benefit the
**WESTFIELD YMCA ANNUAL
CAMPAIGN.**

The YMCA of Greater
Westfield Inc. is a 501(c)(3)
non-profit charitable
organization. Your
contribution is tax
deductible to the extent of
the law. The YMCA is an
association of volunteers
and staff dedicated to the
development of individuals
and communities in spirit,
mind and body.
TAX ID. # 04-2126585

PRESENTING SPONSOR – \$2,000

- Premier placement of company logo on participant t-shirt
- Premier placement of company logo on event banner
- Prominent display of company banner at event
- Event banner displayed at Westfield YMCA for 2 months post event
- Thank you announcements by DJ/instructors during event
- Name included in news materials sent to media

TRAIL BLAZER SPONSOR – \$1,000

- Placement of company logo on event banner
- Prominent display of company banner at event
- Prominent placement of company logo on participant t-shirt
- Event banner displayed at Westfield YMCA for 2 months post event
- Thank you announcements by DJ/instructors during event

HILL CLIMBER SPONSOR – \$500

- Placement of company logo on event banner
- Prominent display of company banner at event
- Prominent placement of company logo on participant t-shirt
- Event banner displayed at Westfield YMCA for 2 months post event
- Thank you announcements by DJ/instructors during event

EXPLORER SPONSOR – \$250

- Company name on event banner
- Event banner displayed at Westfield YMCA for 2 months post event
- Company name on participant t-shirt

FRIENDS OF THE WESTFIELD YMCA – \$100

Table Signage

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SPONSORSHIP REGISTRATION



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Business / Organization:

(as it should appear in printed material)

Authorizing Contact:

Address:

Phone:

Fax:

Email:

Sponsorship Levels (check below):

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$2,000 | <input type="checkbox"/> Please bill me at the above address |
| <input type="checkbox"/> Trail Blazer Sponsor \$1,000 | <input type="checkbox"/> Payment is enclosed; no invoice necessary |
| <input type="checkbox"/> Hill Climber Sponsor \$500 | <input type="checkbox"/> Payment to follow |
| <input type="checkbox"/> Explorer Sponsor \$250 | |
| <input type="checkbox"/> Friends of the Westfield YMCA \$100 | |

Payment Options

Sponsorship payment may be completed by mailing a check made payable to the
YMCA OF GREATER WESTFIELD
ATTN: Cycle-a-thon
67 Court Street, Westfield, MA 01085.

For credit card transactions, please call Andrea Allard or Cindy Agan at 413.568.8631

Sponsorship confirmation and logos for presenting, trail blazer, hill climber, explorer sponsors must be submitted by October 22, 2019 to be included on promotional materials. Please submit a high resolution, jpg or PDF file for reproduction.

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