



THE YMCA OF GREATER WESTFIELD'S PREMIER EVENT

To benefit YMCA programs and services

NO PLACE
Like This Place



Funds raised will support the important work of the Y and ongoing community programs designed to develop the whole person in spirit, mind, and body.
We create spaces for all to achieve their potential.

MAY 29, 2026 | 6PM | WESTFIELD STATE UNIVERSITY

577 Western Ave., Westfield, MA 01085

Your support helps us create and celebrate *the place* for everyone

A NIGHT OF
A CAPPELLA WITH
MOSAIC



NO PLACE
Like This Place



NO INSTRUMENTS. EVER.

SPONSORSHIP OPPORTUNITIES

\$10,000 - \$5,000 - \$2,500 - \$1,500

PROGRAM BOOK ADVERTISING OPPORTUNITIES

\$500 - \$250 - \$150

MARKETING VALUE

Significant marketing opportunities are available. Hundreds of individuals will recognize the sponsor's alignment with the YMCA and its nationally distinguished work in advancing youth development, healthy living, and social responsibility. We serve over 6,000 annually at the YMCA; with more than 3,500 email contacts and a social media following of over 3,000.

FOR MORE INFORMATION

Please contact Andrea Allard by calling 413-568-8631 or by emailing aallard@westfieldymca.org



SPONSORSHIP LEVELS

Sponsorship payment may be received by mailing a check made payable to the YMCA of Greater Westfield, c/o Premier Event, 67 Court Street, Westfield, MA 01085 or by phone at 413-568-8631.

Logos for Platinum, Gold, Silver, and Bronze Sponsors must be submitted to aallard@westfieldymca.org by May 13, 2026.

Please submit a high-resolution jpg image file or PDF file for publishing.

EVENT PROGRAM BOOK ADS

\$500 - Full Page

\$250 - Half Page

\$150 - Quarter Page

PLATINUM SPONSOR - \$10,000

- Premier placement of company logo on event banner
- Premier display of company banner at event
- Company named as "Lead Sponsor" included in all promotional collateral sent to media
- Company name and logo to appear on front cover of Program Book
- Event banner displayed at YMCA for 6 months post-event
- Full-page Ad in Program Book
- Sixteen (16) tickets to the event

GOLD SPONSOR - \$5,000

- Premier placement of company logo on event banner
- Premier display of company banner at event
- Company name included in promotional collateral sent to media
- Event banner displayed at YMCA for 6 months post-event
- Full-page Ad in Program Book
- Eight (8) tickets to the event

SILVER SPONSOR - \$2,500

- Prominent placement of company logo on event banner
- Display of company logo at event
- Event banner displayed at YMCA for 6 months post-event
- Full-page Ad in Program Book
- Four (4) tickets to the event

BRONZE SPONSOR - \$1,500

- Placement of company logo on event banner
- Display of company name at event
- Event banner displayed at YMCA for 6 months post-event
- Full-page Ad in Program Book
- Two (2) tickets to the event



SPONSORSHIP LEVELS

THE YMCA OF GREATER WESTFIELD'S PREMIER EVENT

A NIGHT OF A CAPPELLA WITH **MOSAIC**

A night of a cappella with **MOSAIC**, a 5-man vocal supernova that will leave you scratching your head wondering where the band is... all to benefit a great cause at the **Y's Premier Event**.

MOSAIC has running performances in Las Vegas, and has appeared on America's Got Talent, MTV, CBS and has worked with Prince, Stevie Wonder, and Jay Leno to name a few.

THE YMCA OF GREATER WESTFIELD

is a 501 (c)(3) nonprofit charitable organization. Your contribution is tax deductible to the fullest extent of the law. The YMCA is an association of volunteers and staff dedicated to the development of individuals and communities in spirit, mind, and body.

Federal Tax ID #04-2126585

Proceeds will benefit the YMCA of Greater Westfield. Please enter your information in the form below. (Attached Business Card is acceptable)

Business/Organization: _____
(As it should appear on printed material)

Authorizing Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship confirmation, logos, and ads must be submitted by May 13, 2026 to be included in event promotional materials. Please submit a high-resolution jpg image file or PDF file for reproduction to aallard@westfieldymca.org. Questions, call Andrea Allard at 413-568-8631

SPONSORSHIP LEVELS

- Platinum Sponsor \$10,000**
- Gold Sponsor \$5,000**
- Silver Sponsor \$2,500**
- Bronze Sponsor \$1,500**

PROGRAM BOOK ADS

- Full Page \$500**
- Half Page \$250**
- Quarter Page \$150**

METHOD OF PAYMENT

- Please bill me at the above address**
- Payment is enclosed; no invoice necessary**
- For Credit Card transaction, please call Andrea Allard at 413-568-8631**

Please mail payment and completed form to YMCA of Greater Westfield, 67 Court Street, Westfield, MA 01085