



**THE YMCA OF GREATER WESTFIELD'S
7TH ANNUAL PREMIER EVENT**

Totally
BOOS
Party

TO BENEFIT YMCA PROGRAMS AND SERVICES

**Saturday June 1, 2019
at 6:00 PM**

Westfield State University
577 Western Ave, Westfield, MA

**SPONSORSHIP
OPPORTUNITIES**



Funds raised from this event will support the important work of the YMCA and the programs it provides to our community. These Signature YMCA programs are specifically designed to develop the whole person in spirit, mind and body. Our programs include early childhood education, before and after school care, summer camp, youth sports, health and wellness activities for members of all ages, swim lessons, music and teen leadership programs as well as our very successful competitive gymnastics and swim teams.

We at the Y believe that all people have the ability within themselves to achieve greatness. Our responsibility to the community is to provide a platform for people to discover their talents and gifts. By investing in our kids, our health and our neighbors, the YMCA of Greater Westfield ensures that everyone, regardless of age, income or background has the opportunity to learn, grow and thrive.



Sponsorship Opportunities:

\$10,000 - \$5,000 - \$2,500 - \$1,500

Program Advertising Opportunities:

\$500 - \$250 - \$150

Marketing Value:

Significant marketing opportunities are available. Hundreds of individuals will recognize the sponsor's alignment with the YMCA and its nationally distinguished work in advancing youth development, healthy living and social responsibility.

For More Information:

Please contact Andrea Allard by calling 13.568.8631 or by emailing aallard@westfieldymca.org

SPONSORSHIP LEVELS

Sponsorship payment may be received by mailing a check made payable to the YMCA of Greater Westfield, c/o Premier Event, 67 Court Street, Westfield, MA 01085 or taken by phone at 413.568.8631.

Logos for platinum, gold, silver, and bronze sponsors must be submitted to aallard@westfieldymca.org by May 12, 2019.

Please submit a high-resolution, JPEG or PDF file for reproduction.

Platinum Sponsor - \$10,000

- Premier placement of company logo on event banner
- Premier display of company banner at event
- Company named as "Lead Sponsor": included in all promotional/news material sent to the media
- Company name and logo to appear on front cover of Program Book
- Event banner displayed at YMCA for 6 months post event
- Full Page Ad in Program Book
- Sixteen (16) tickets to the event

Gold Sponsor - \$5,000

- Premier placement of company logo on event banner
- Prominent display of company banner at event
- Event banner displayed at YMCA for 6 months post event
- Full Page Ad in Program Book
- Eight (8) tickets to the event
- Name included in news materials sent to media

Silver Sponsor - \$2,500

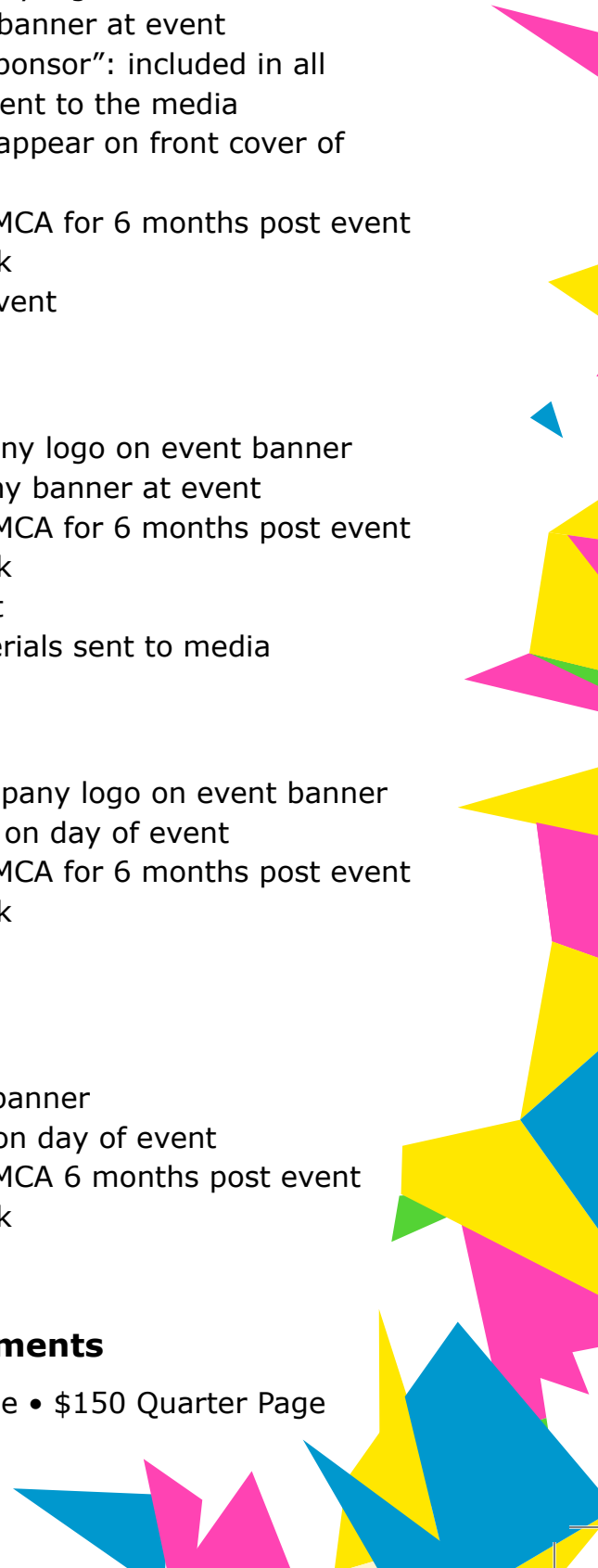
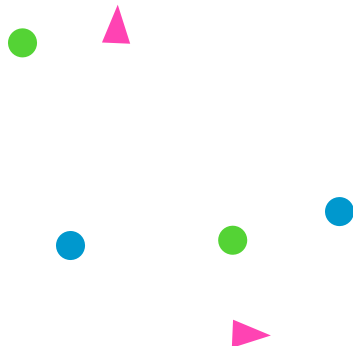
- Prominent placement of company logo on event banner
- Individual signage displayed on day of event
- Event banner displayed at YMCA for 6 months post event
- Full Page Ad in Program Book
- Four (4) tickets to the event

Bronze - \$1,500

- Placement of logo on event banner
- Name on signage displayed on day of event
- Event banner displayed at YMCA 6 months post event
- Full Page Ad in Program Book
- Two (2) tickets to the event

Program Book Advertisements

\$500 Full Page • \$250 Half Page • \$150 Quarter Page



SPONSORSHIP LEVELS

**THE YMCA OF
GREATER WESTFIELD'S**
Premier Event

Totally
80's
Party

A totally rad 80's party with New York City's Biggest 80's tribute band! All to benefit a great cause. We're going back to the 80's at our **7th Annual Premier Event**. Get out your stone washed jeans, Ray Bans, side pony tails and join us for an awesome 80's party.

The YMCA of Greater Westfield, Inc. is a 501(c)(3) non-profit charitable organization. Your contribution is tax deductible to the fullest extent of the law. The YMCA is an association of volunteers and staff dedicated to the development of individuals and communities in spirit, mind and body.

YMCA Federal Tax ID
#04-2126585

Proceeds will benefit the YMCA of Greater Westfield. Please enter your information in the form below.

(Attached Business Card Acceptable)

Business/Organization: _____

(As it should appear in printed material)

Authorizing Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

**Sponsorship confirmation, logos and ads must be submitted by
May 12, 2019 to be included on event promotional materials.**

**Please submit a high resolution, JPEG or PDF file for
reproduction to aallard@westfieldymca.org
Questions, call Andrea Allard 413.568.8631**

Sponsorship Levels (check below):

- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,500

Program Ads (check below):

- Full Page \$500
- Half Page \$250
- Quarter Page \$150

Method of Payment (check one):

- Please bill me at the above address
- Payment is enclosed; no invoice necessary
- For Credit Card Transaction please call Andrea Allard at 413.568.8631

Please mail payment and completed form to: YMCA of Greater Westfield
67 Court Street
Westfield, MA 01085